

## AAS : AGM 2020

### Webmaster Report

#### Website: “abergavennyas.org.uk”

Visitors and page views of the website have decreased over the last year.

*(nb: Spiders, also known as web-crawlers, are automated scripts that “crawl” through the website URLs looking for data. They include search engines and market analysis companies).*

Details from the website Statistics Page:-

Total to 29/02/2020		2019/20		2018/19	
		Total	Ave/day	Total	Ave/day
63,350	Visitors	8,396	23	11,779	32
335,920	Page views	41,180	112	63,470	174
151,821	Spiders	34,284	94	39,175	107

#### Downloads

There were a total of 2,964 Downloads, from the “Download/List All” page on the site, compared with 1,565 for the previous year. The most popular Downloads in the last year were the notes for our discussion meetings but other topics, eg buying equipment, presentations and technical info, were also popular.

#### Links

As suggested at the 2019 AGM links for Usk, HoV and Monmouth AS pages have been added to the home page.

#### Subscribers

Currently we have a total of 116 subscribers on the public subscriber list. This compares with the last AGM when we had a total of 108. During the year we have had 4 persons who have unsubscribed.

#### Personal Data

Our policy regards personal data is set out on the “Personal Data” page on the website.

#### Spam Comments

The number of spurious messages/comments, saying how good our web page is and, by the way, would you like to buy some medical supplies/promotion tools/access to inappropriate websites etc, have continued to run at a low level. In February there were only 11 such message, which are automatically binned.

#### Posting on the website

If anyone has a comment or piece of news/notice they wish to put on the website please forward it to me, [webmaster@AbergavennyAS.org.uk](mailto:webmaster@AbergavennyAS.org.uk) , or Nick, [Observing@AbergavennyAS.org.uk](mailto:Observing@AbergavennyAS.org.uk) , and one of us will post it.

Kevin H 1<sup>st</sup> March, 2020

**Facebook** The Facebook page is currently managed by the AAS secretary

## **REPORT ON FACE BOOK**

**Prepared by Secretary, AAS**

I have been the person responsible for posting items of interest on Face Book in an attempt to stimulate interest in Astronomy and in the Society.

From 03 February — 01 March 2020

Statistics:

111 Audience/People follow this page

Our Posts have reached 86 people.

Post Engagements — likes, comments or other is 142

Link clicks — 23

Shares — 520

Notifications - 39

Average postings — 50+ posts a month.

The most popular item posted:

Eclipse photo showing the corona — reached 50.

Sound of the stars: recording made by Hubble — reached 40.

No negative feed back.

Posts are usually from: Astronomy Magazine, Dark Sky Wales, BBC News, Planetary Landscapes, Science Alert, Amazing Planet, New Scientist, Cosmo Knowledge etc. Also a few adverts — advertising forthcoming Society events together with the "odd" astronomy joke (not many of those) just to make things "lighter".

The FB site is still developing and its "onward and upward" my motto for 2020 and beyond.

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## **Discussion Group Report**

**Kevin H 1<sup>st</sup> March, 2020**

We have changed the concept for the "2<sup>nd</sup> Monday of the Month" meetings. Instead of a Cosmology or General discussion meeting we now alternate between a "Round the Table" open discussion group and a "Basic Topics" session.

We held 7 of these meetings in the year, 4 "Round the Table" discussions and 3 "Back to Basics" sessions.

In the Basics sessions we covered Search for the Star of Bethlehem, How to start Stargazing and Making Sense of Information.

The general discussion meetings ranged over many topics including Dark Matter, Dark Energy, Expansion of the Universe, Black Holes, Exo-planets and Mission updates.

Further details are on the "Archive/2019 Archive" page or the "2020 Programme" page on the website. Notes for the "Round the Table" discussion meetings are posted on the "Download/List All" page on the website.

These meetings are normally headed up by Kevin or Nick, although if anyone has a topic they would like to suggest or present/introduce please don't be shy, just let us know. You certainly don't have to be an expert, we are all friends together, united in our common interest and wanting to learn/understand a bit more about the universe.

All input is very welcome!! Contact details are on the "Contacts" page on the website.